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Kendall Capital Management Promotes Carol Petrov CFP® to Vice President of Financial Planning and Client Services

Petrov's keen talent, strategic approach, and customer-centric passion remains central to continued growth in the company's leadership team as its larger success builds

ROCKVILLE, MD —December 10th, 2015 - Kendall Capital Management, (KCM), the award winning Maryland-based financial services firm, announced today that it has promoted one of its leading financial specialists, Carol Petrov CFP®, to the position of Vice President of Financial Planning and Client Services. This news comes as Petrov has remained a consistent figure in KCM's continued growth and success since joining the company in 2014.

An expert in both financial advising and long-term planning, with more than 14 years of experience in the field, Petrov initially joined the KCM team as a financial advisor. In leveraging her talents, excellent inter-personal skills, and background, Petrov was able to successfully implement new wealth management strategies for the company's target market, Montgomery County's Middle Class Millionaires. Since her early days at KCM, Petrov has demonstrated her intense financial acumen, as well as a true talent and passion for taking on a leadership position as a mentor to the other members of the firm. As the Vice President of Client and Financial Services, Petrov will take on even more client-facing activities on a day-to-day basis. This stems from her outstanding track-record for building and maintaining relationships with clients that has been central to her success thus far.

In addition to her achievements since joining KCM, particularly advancing the company's mission to serve its growing roster of Middle Class Millionaire clients, Petrov has also demonstrated her creativity and ability to organize new initiatives to bolster its success. Her recent client-facing ['You Only Die Once' seminar event](#), hosted along with Diane Kendall, is one such example. Facing the unpopular topic of 'Preparing for your Final Days' head-on, the event underscores KCM's focus on going 'above and beyond' the typical confines of financial services and planning to ensure client goals are met in the near and long-terms.

"I am absolutely thrilled to announce Carol Petrov's promotion to Vice President of Client and Financial Services," KCM CEO, Clark Kendall, says. "Since joining our team almost two years ago, she has demonstrated tremendous talent, passion for our business, and a true desire to lead and serve our clients well to help them achieve their financial

goals. Carol is a tremendous asset to our team and we look forward to her new role in our continued growth!”

About Kendall Capital Management

Established in 2005, Kendall Capital Management (KCM) is an independently registered investment services firm located in Rockville, Maryland. KCM was founded by CEO Clark Kendall, who has over 30 years of financial knowledge and experience. KCM employs certified CFAs, AEPs and CFPs, and offers unbiased, fee-only wealth management planning to a clientele from a variety of sectors, including non-profit organizations, corporate retirement plans and high net worth families and individuals in Montgomery County, Maryland. Our financial planning team serves a variety of sectors in Montgomery County, Maryland with a focus on: non-profit organizations, corporate pension funds, and high net worth families and individuals. KCM is committed to understanding the financial goals and needs of our clients, and helping them attain these goals. To learn more about KCM, visit www.kendallcapital.com. Also, follow KCM on Facebook (<https://www.facebook.com/pages/Kendall-Capital/172208776442>) and Twitter (<https://twitter.com/kendallcapital> or @KendallCapital).

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