MEDIA CONTACT: Taylor Laska RMR & Associates 301-230-0045, ext. 300 tlaska@rmr.com



Kendall Capital Management's Inflation Protection Portfolio Answers the Call for Strategy and Balance amid Volatile Market Conditions

The award-winning financial services firms' 'micro-protection' strategy drives value and service to clients through change and uncertainty in the global financial market

ROCKVILLE, MD—January 27, 2016 - <u>Kendall Capital Management, (KCM)</u>, the award winning Maryland-based financial services firm, announces today that its <u>Inflation</u> <u>Protection Portfolio</u> offering is continuing to rise to the forefront of demand in response to the current volatile nature of the global financial market. This comes largely as a result of its proven ability to drive additional value, guidance, and return on investment for its clients through a balanced, strategic approach.

KCM's Inflation Protection Portfolio is focused on the preservation and enhancement of investors' purchasing power over the long-term despite market conditions, such as the U.S. Presidential Race, rising interest rates, and changes in international economies.

Comprised of a broad array of strategic investments across asset classes, the Portfolio commits a fixed percentage of assets to seven particular diverse and 'low correlated' investment classes, rather than attempting to speculate on future market change or future economic events. These include:

- Precious Metal;
- Currency;
- Natural Resources;
- Aggressive Growth Stocks;
- Real Estate;
- U.S. Treasury Bills, Bonds, and other Government Securities; and
- Buy Write Income.

This diversification in strategy, while specific allocations may shift from time to time, results in balance, liquidity, and profit potential, along with the added boon of the international market activity as well.

"We are proud to bring our Inflation Protection Portfolio offering to the forefront of customer need and demand during this volatile, uncertain time in the market in particular," KCM CEO, Clark Kendall, says. "When used in combination with a stock investment this diversified approach helps to mitigate the often damaging effects of a down market as a 'micro-protection' strategy - to shelter our clients from inevitable

changes in the global financial market. This approach provides us with another way to continue to add value to our clients' portfolios and leverage our expertise to help them achieve their goals in the short and long-terms."

About Kendall Capital Management

Established in 2005, Kendall Capital Management (KCM) is an independently registered investment services firm located in Rockville, Maryland. KCM was founded by CEO Clark Kendall, who has over 30 years of financial knowledge and experience. KCM employs certified CFAs, AEPs and CFPs, and offers unbiased, fee-only wealth management planning to a clientele from a variety of sectors, including non-profit organizations, corporate retirement plans and high net worth families and individuals in Montgomery County, Maryland. Our financial planning team serves a variety of sectors in Montgomery County, Maryland with a focus on: non-profit organizations, corporate pension funds, and high net worth families and individuals. KCM is committed to understanding the financial goals and needs of our clients, and helping them attain these goals. To learn more about KCM, visit <u>www.kendallcapital.com</u>. Also, follow KCM on Facebook (https://www.facebook.com/pages/Kendall-Capital/172208776442) and Twitter (https://twitter.com/kendallcapital or @KendallCapital).

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