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Kendall Capital Management (Kendall Capital) Recognized as a Cornerstone Award Finalist by *SmartCEO Magazine* and one of Montgomery County's Leading Companies

One of the area's leading financial services firms' shares support received from Montgomery County's DED in recognition of Cornerstone news, deems KCM a strong supporter and Ambassador of Montgomery County for its commitment to community service and excellence

ROCKVILLE, MD —August 18, 2015- The award-winning Maryland-based financial services firm, Kendall Capital Management (Kendall Capital), announces today the recognition received as a finalist of the *SmartCEO's* 2015 Cornerstone Award program for its role as a positive, impactful leader in its larger community. Kendall Capital was celebrated at an awards event held on August 17, 2015 at the Bethesda Marriott Hotel and profiled alongside other finalists in the publication's July/August issue.

The Cornerstone Awards program celebrates the achievements of organizations and communities in the Baltimore, Philadelphia, and Washington, DC metropolitan market areas, for their business excellence and position as economic drivers but also for their exemplary stewardship and commitment to the communities they serve. Spanning all sizes and industry focal areas, the Cornerstone winners all share a common passion for community, job creation, market competition, and philanthropic pursuits.

This latest recognition underscores Kendall Capital's continued commitment to excellence and business growth, and marks the next step in the company's long-standing track-record for community service and the spirit of 'giving back.' In particular, Kendall Capital's position as a fee-only fiduciary investment advisory firm has been a critical area where the company has been able to build on its mission to serve the needs of the growing 'Middle Class Millionaire' segment within the local community across Montgomery County.

"Kendall Capital Management has made us very proud. Congratulations on being finalists for Montgomery County at the SmartCEO Awards. We are deeply committed to supporting Kendall Capital Management's continued success and appreciate the "Ambassadors" you've become for Montgomery County," stated Ruth Semple, Director, Finance Sector, Montgomery County Department of Economic Development.

As a fee-only fiduciary, Kendall Capital puts its clients' interest first and is only compensated by its clients, in accordance with guidelines set by the National Association of Personal Financial Advisors (NAPFA), as opposed to 90% of other financial advisors

who receive commissions from selling investment products. Montgomery County in particular, where a vast and growing segment of the population is well-educated and on the path to amassing wealth, has been an ideal community for Kendall Capital to position itself and grow its footprint and influence.

Kendall Capital's Founder and CEO, Clark Kendall, himself a lifelong Montgomery County resident, also ascribes to a top-down commitment to the community, setting the tone of actively collaborating with various groups in the local community, at the business, industry, educational, and cultural levels. Donating an average of 35 hours per month or more in time, talent, and energy, Clark Kendall's own community partnership activity runs the gamut of involvement and leadership at the local level, including particular involvement with groups past and present, such as:

- Olney Boys and Girls Club;
- Boy Scouts of America;
- The Board of the Olney Lions Club;
- The Sandy Spring Museum;
- Manna Food Center;
- The Montgomery County Chamber of Commerce;
- The Financial Board of the City of Rockville; and
- The Mentoring Program at the Universities at Shady Grove, among many others.

“Throughout our history, the spirit of community service, involvement, and collaboration has been a critical element to Kendall Capital's life-blood and continued success,” Kendall Capital Management's Founder and CEO, Clark Kendall mentioned. “Our partnership approach and commitment to our community helps us maximize the expertise and value we offer to our clients, and supports our business growth as well as contributes to the future of the economy and opportunities around us. We are honored to be a recognized by the Cornerstone Award, and for the support received by Ruth Semple and the Montgomery County DED. We look forward to expanding our community service efforts as we grow here in Montgomery County.”

For more information about Kendall Capital and its services as a fee-only fiduciary advisor, please visit www.kendallcapital.com.

About Kendall Capital Management

Established in 2005, Kendall Capital Management (Kendall Capital) is an independently registered investment services firm located in Rockville, Maryland. Kendall Capital was founded by CEO Clark Kendall, who has over 30 years of financial knowledge and experience. Kendall Capital employs certified CFAs, AEPs and CFPs, and offers unbiased, fee-only wealth management planning to a clientele from a variety of sectors, including non-profit organizations, corporate pension funds and high net worth families and individuals in Montgomery County, Maryland. Our financial planning team serves a variety of sectors in Montgomery County, Maryland with a focus on: non-profit organizations, corporate pension funds, and high net worth families and individuals. Kendall Capital is committed to understanding the financial goals and needs of our

clients, and helping them attain these goals. To learn more about Kendall Capital, visit www.kendallcapital.com. Also, follow Kendall Capital on Facebook (<https://www.facebook.com/pages/Kendall-Capital/172208776442>) and Twitter (<https://twitter.com/kendallcapital> or @KendallCapital).

About the *SmartCEO Magazine* Cornerstone Awards Program

The Cornerstone Awards program honors businesses headquartered in the communities surrounding the Baltimore, Philadelphia and Washington, DC, metro markets. These companies are not only economic drivers, they are also exemplary stewards. Finalists include companies of all sizes and industry segments — whether brought to their locale by a new business venture, relocation or an expansion, these companies have made a positive impact on job creation and retention, market competition and philanthropy. For more information about *SmartCEO Magazine* and the Cornerstone Awards program, please visit <http://www.smartceo.com/washington-cornerstone-awards/>.

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